

# The 30 Mile Meal Project

---



## *Our Mission*

To increase - through collaboration and cross promotion - the visibility and sustainability of *local foods* farmers, producers, farmers markets, CSAs, food markets, eateries, bars, and food events within a 30 mile radius of Athens, Ohio.

## *Our Vision*

Southeast Ohio's *local foods* community is a thriving, interconnected, and collaborative partnership creating and promoting earning, learning and celebratory opportunities for the people, places, events and organizations in our region.

## *Guiding Principles*

- Nurture and support a sustainable and accessible-to-all *local foods* economy
- Foster collaboration and partnering to create economic opportunities for those growing, making or selling local foods
- Offer inclusion to any individual, business, organization, event or community that meets our partner criteria
- Offer tools and opportunities that sustain, improve and expand food-related enterprises
- Provide residents and visitors with a recognizable 30 Mile Meal identity to guide them towards *local foods* experiences
- Maintain the integrity of the 30 Mile Meal brand and designation
- Support the expansion of agri- and culinary tourism in Athens County
- Create and promote 'touchpoint' locavore experiences for locals and visitors

---

**REAL FOOD**  
...  
**REAL LOCAL**  
...  
**REAL GOOD**

*The 30 Mile Meal Project is a collaboration of the Athens County Convention and Visitors Bureau, the Appalachian Center for Economic Networks (ACEnet) and over 130 'local foods' partners. This initiative pushes the envelope on the growing 100 Mile Meal movement with our 'super-local' effort to assist visitors and residents in finding (within a 30 mile radius of Athens) local foods and places where the flavors and food experiences of our region can be enjoyed.*

---

The 30 Mile Meal Project  
Athens County Convention and Visitors Bureau  
667 E. State St., Athens, Ohio 45701  
Tel: 740.592.1819  
nwwodroofe@athensohio.com